TELEVISION Forecast

APRIL 16, 1949

IT'S ERNIE SIMON OF WBKB

WBKB WENR-TV WGN-TV WNBQ

WTMJ-TV Milwaukee

Sunrise Service

Sunday, 6:00 a.m.

A Special TV Sunrise Service from Cook County Hospital

Midwest Viewpoint

Friday, 9:00 p.m.

Ulmer Turner Gets Another Mid-west Viewpoint from His Special Guest

Baseball

Sunday, 1:25 p.m.

The City Series—Cubs vs. Sox—from Wrigley Field

Multiscope News

Mon. thru Sun., 11:00 a.m to 2:00 p.m. and nightly

Latest Sports News and Music for the Family

*

WBKB CHICAGO

BALABAN & KATZ TELEVISION THEATRE

EDITOR'S REPORT:

Pro and Con of UHF Tempest

This week the question is: Would you buy a television receiver today? What truth is there the set I buy may be obsolete in 60 days?

This is the answer of Wayne Coy, chairman of the Federal Communications Commission, official agency charged with setting TV policy:

"I think the question of obsolescence of television receivers is something of a tempest in a teapot. I do not think anyone buying a television set today has had a fraud perpetrated upon them."

Mr. Coy added he would have no hesitancy today in buying a receiver because "present TV sets available on the market will get service from these channels continuously." Chicago, it might be pounted out, has been allocated six channels.

Coy's comments resulted from a battle of manufacturers now brewing in Chicago, New York and other TV cities. Aimed at this controversy over sets reputed able to receive programs on channels which may be added through utilization of UHF (ultra high frequency), Coy said "Until such time as the commission makes a decision, the radio manufacturing industry cannot know, with any degree of certainty, what kind of receivers to make for the future."

When will Chicago TV fans receive an answer? May or June, probably.

The editor and publisher of *Television Forecast*, in an effort to inform present TV set owners, hereby set forth the Pro and Con of the UHF tempest to point out:

—Wherever a TV signal is now available your set will render fine service for many years.

—Such sets can be converted if ultra-high frequencies are utilized.

—Present sets receiving VHF (very high frequency) will not be able to receive UHF without the addition of a converter.

No TV manufacturer, retail store salesman, newspaper or magazine knows definitely whether UHF channels will be granted Chicago.

Coy feels that if such UHF stations are authorized for Chicago, there will be a degree of obsolescence for all of those receivers not equipped to receive video from the ultra high frequencies. "The degree of obsolescence will be determined by each individual," Coy adds. "I would buy a television receiver today because of the many worthwhile programs now available. . . . I would want to enjoy them now. I would not want to wait until some bureaucratic agency decided whether there was sufficient propagation data available to write new standards. Nor would I want to wait on some equally bureaucratic industrial establishments to produce television sets at some indefinite date in the future. . . . . We at the commission cannot rush scientific development nor can we make it conform to a time schedule."

This means anyone's guess is as good as yours. UHF for Chicago may be one to three years away.

TELEVISION Forecast

Chicago's Own T.V. Magazine

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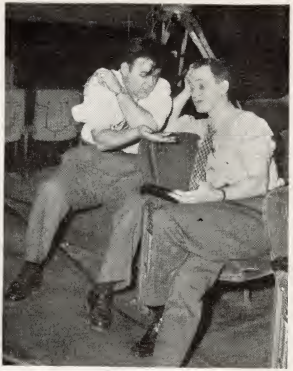
Saturday

WNBQ 5		WENR-TV 7	WGN-TV 9	WBKB 4
11:00	4	MULTISCOPE NEWS.		
1:05	9	PLAYER OF THE DAY. Harry Creighton conducts interviews.		
1:20	9	BASEBALL, city series, Cubs vs Sox. From Comisky Park. Jack Brickhouse will describe.		
2:30	5	HORSE RACING from Jamaica, Clem McCarthy announcing.		
3:30	9	EXTRA INNING. Roundup of scores and interviews with the fans by Jack Brickhouse.		
3:45	9	Test Pattern.		
5:30	9	LUCKY PUP REVIEW CBS-TV N.Y.		
6:00	7	NEWS AND VIEWS fr. N.Y.		
	9	FILM SHORTS.		
6:15	7	THE WREN'S NEST. Problems of the average American family. fr. N.Y.		
6:30	7	WESTERN FILM, featuring John Wayne.		
	9	IN THE FIRST PERSON with Quincy Howe. News. CBS-TV N.Y.		
6:45	9	SERIAL FILM, "Law of the Wild."		
	4	Test Pattern.		
6:55	4	SUN-TIMES NEWS ROUNDUP, Ul Turner.		
7:00	5	TELEVISION SCREEN MAGAZINE.		
	9	FEATURE FILM, "Spy in Black," starring Valeri Hobson and Conrad Veidt.		
	4	FRONTIER THEATER.		
7:30	5	FILM FEATURE.		
	7	THINK FAST. Quiz show.		
8:00	5	WHO SAID THAT? News. Quiz show.		
	7	PAUL WHITEMAN TEEN CLUB. Premier of new show designed for the Teen-ager.		
8:10	4	WESTERN FILM.		
8:30	5	To be announced.		
9:00	7	ROLLER DERBY.		
9:10	4	PIX OF THE NEWS.		
9:25	4	MULTISCOPE NEWS		

WTMJ CHANNEL 3 (MILWAUKEE)

1:55	3	WISCONSIN TRACK MEET.
3:00	3	AT YOUR SERVICE. Dental Hygiene demonstration.
3:20	3	FILM SHORT.
3:30	3	FILM.
4:30	3	THOSE KEEN TEENS. Variety show.
6:45	3	AROUND THE TOWN With the TV Camerman.
7:00	3	CUTTING ROOM CAPERS. Variety entertainment on film.
7:45	3	GOLDEN WEDDING GREETINGS.
7:50	3	ROVING CAMERAS.
8:00	3	WHO SAID THAT? NBC.
8:30	3	FILM PROGRAM.
9:00	3	STEPS TO GLORY.
9:30	3	LET'S LOOK AT THE NEWS.

(Subject to Change)



TV DID IT! After eight and one-half hours of continuous telecasting, Jack Gibney, executive producer for WENR-TV, and Fred Killian, director of video programming, looked like this. This week Gibney and Killian are still recuperating after setting a record.

Easter Sunrise Services on TV

Sunday morning at 6:00 A.M., April 17, WBKB will place cameras on the roof of the fourth floor of Cook County hospital for the telecasting of a special Easter Sunrise Service.

The hospital is so constructed that ward and sickroom windows overlook the rooftop on three sides, thus enabling the patients to attend the service from their windows. In addition to the thousands of patients observing from the windows, several hundred people will be in attendance below.

A special pulpit is being built and a guest preacher will preside at the service. There will be two choirs, one composed of a group of Negro nurses, the other of hospital doctors and nurses. The telecast will run from 6:00 to 7:15 A.M.

For T-V Service See The Directory Page 14.

Sunday

WGN-TV 9	WBKB 4	WNBQ 5	WENR-TV 7	
6:00	4			EASTER SUNRISE SERVICE from Cook County Hospital.
9:45	9			PONTIFICAL MASS HOLY NAME CATHEDRAL CELEBRANT, Samuel Cardinal Stritch.
11:00	5			EASTER SERVICE, the Church of the Epiphany. Speaker, Bishop W. E. Conklin.
12:30	7			SACHS AMATEUR HOUR.
1:05	9			PLAYER OF THE DAY.
1:10	4			INTERVIEWS.
1:20	9			BASEBALL—Cubs vs Sox from Wrigley Park.
1:25	4			BASEBALL—Cubs vs Sox from Wrigley Park.
1:30	7			THE LIFE OF CHRIST.
3:30	9			EXTRA INNING.
	5			VERDI'S AIDA. NBC Symphony Orchestra conducted by Arturo Toscanini (Part II).
	7			KIERAN'S KALEIDOSCOPE, Detroit.
3:45	7			THAT'S O'TOOLE. A tinker at work.
4:00	7			SUPER CIRCUS, variety show.
5:00	5			HOPALONG CASSIDY film.
	7			CARTOON TELETALES.
5:30	9			NEWSREEL REVIEW.
	7			IREENE WICKER, the Singing Lady.
6:00	9			ORIGINAL AMATEUR HOUR.
	7			FILM SHORTS.
6:05	5			AMERICAN SONGS, film.
6:25	5			PARIS FASHION CAVALCADE.
6:30	4			ABC TELEVISION PLAYERS, drama.
6:40	5			YOUNG BROADWAY, film.
6:45	4			Test Pattern.
7:00	9			TOAST OF THE TOWN. With Ed Sullivan. Guest, Brother Bones. Pat Morison and Gali Gali, magician.
	4			TELENEWS.
	5			LAMBS GAMBOL, Guest Bert Lahr, variety show.
	7			HOLLYWOOD SCREEN TEST.
7:20	4			FILM CARTOON.
7:30	4			ROVING CAMERAS.
	5			AUTHOR MEETS THE CRITICS. Topic, At War with the Army.
	7			CELEBRITY TIME. Quiz show.
7:45	4			FEATURE FILM, "Heroes in Blue,"
8:00	9			FRED WARING SHOW. Premier of new series.
	5			PHILCO TELEVISION PLAYHOUSE. "Papa is All."
	7			SING-CO-PATION. Dolores Marshal.
8:15	7			FILM SHORTS.
8:30	7			ROLLER DERBY.
8:45	4			TELENEWS.
8:50	4			FILM CARTOON.
9:00	9			STARS OF TOMORROW, amateur show.
	5			REVIEW OF THE NEWS.
9:05	4			FILM CARTOON.
9:10	5			AROUND THE TWON.
9:15	4			ROVING CAMERAS.
9:30	9			MYSTERY PLAYERS. The Adventure of the Kindly Killer.
	4			FEATURE FILM, "Heroes in Blue."
	5			To be announced.
10:00	9			PIANO PARADE, Don Artiste.
10:30	4			PIX OF THE NEWS.
10:45	4			MULTISCOPE NEWS.

WTMJ CHANNEL 3 (MILWAUKEE)

3:30	3	MEET THE ARTIST.
3:45	3	THAT'S O'TOOLE, ABC.
4:00	3	LET'S LOOK AT TV.
4:30	3	SUPER CIRCUS, ABC.
5:00	3	MELODY BY MIRIAM.
5:10	3	TELENEWS DIGEST.
5:30	3	SINGING LADY, ABC.
6:00	3	ORIGINAL AMATEUR HOUR.
7:00	3	LAMBS GAMBOL, NBC.
7:30	3	THE AUTHOR MEETS THE CRITICS.
8:00	3	TELEVISION PLAYHOUSE, NBC.
9:00	3	NEWS REVIEW OF THE WEEK.
9:10	3	GIRL ABOUT TOWN, NBC.
9:30	3	TRYOUTS FOR TEEVEE talent hunt.
10:00	3	BACK STAGE with BARRY.

(Subject to Change)

WGN-TV to Telecast Holy Name Mass

Easter Solemn Pontifical Mass, celebrated by his Eminence, Samuel Cardinal Stritch, at the famous Holy Name Cathedral, will be televised exclusively by WGN-TV Sunday, April 17, 9:45 to 11:30 a.m.

The Rev. John M. McCarthy, director of the Retreat House, Mundelein, Ill., will serve as narrator of the televised Mass from the 73-year-old cathedral at State and Superior streets in Chicago. WGN-TV field director Don Cook will be assisted by clergymen in the direction of the cameras in this presentation of the first Easter Mass to be telecast by a Chicago station.

Monday

WBKB 4		WNBQ 5	WENR-TV 7	WGN-TV 9
11:00	4		MULTISCOPE NEWS	
4:00	9		WOMEN'S MAGAZINE of the air. Ruth Crowley and Rush Hughes.	
4:30	5		HOWDY DOODY SHOW fr. N.Y.	
	9		PIANO PARADE with Don Artiste.	
4:45	9		Test Pattern.	
5:00	5		BUT NOT FORGOTTEN.	
	9		SMALL FRY CLUB. DuMont, N.Y.	
5:15	4		Test Pattern.	
5:30	9		LUCKY PUP. CBS-TV, N.Y.	
	4		SUN-TIMES COMIC CAPERS.	
5:45	9		Test Pattern.	
5:55	4		PIX OF THE NEWS. Ulmer Turner.	
6:00	4		KUKLA, FRAN AND OLLIE.	
	7		NEWS AND VIEWS fr. N.Y.	
6:15	7		EARL WRIGHTSON songs fr N.Y.	
6:30	4		LADY OF THE MOUNTAIN.	
	7		SERIAL, "The Last of the Mohicans.	
	9		CBS TV NEWS with Doug Edward.	
6:40	5		THE WEATHERMAN.	
6:45	4		ERNIE SIMON, the Curbstone cut-up.	
	5		CAMEL NEWS CARAVAN.	
	7		UNCLE MISTLETOE.	
	9		CHICAGOLAND NEWSREEL.	
7:00	4		WESTERN FILM "Phantom Patrol."	
	5		WALT'S HOME WORKSHOP. Tips on building with materials on hand.	
	7		FILM SHORTS.	
	9		PREVIEW with Tex McCrary and Jinx Falkenberg. CBS-TV, N.Y.	
7:30	5		CHEVROLET ON BROADWAY. "Goodnight Please."	
	7		ABC BARN DANCE.	
	9		PIANO PARADE.	
7:45	9		ATTORNEY AT LAW.	
8:00	4		TELENEWS with John Dunham.	
	5		COLGATE THEATER. "Sugar and Spice"	
	7		IDENTIFY sports with Bob Elson.	
	9		THROUGH THE CRYSTAL BALL. New CBS show starring Jimmy Savo.	
8:10	4		FILM SHORTS.	
8:15	7		SKIP FARRELL SHOW.	
8:30	4		WRESTLING, Russ Davis announcing.	
	5		AMERICANA, Ben Grauer MC, songs.	
	7		FEATURE FILM.	
	9		THE GOLDBERGS. New time for this CBS show.	
9:00	5		CLIFTON UTLEY and the news.	
	7		PAUL HARVEY news.	
	9		CAMEL SPORTS CARAVAN.	
9:05	7		FEATURE FILM (cont.)	
9:15	5		BOXING BOUTS, Marigold Gardens.	
10:00	9		CHICAGOLAND NEWSREEL.	
10:30	4		PIX OF THE NEWS	
10:45	4		MULTISCOPE NEWS.	

WTMJ-TV Channel 3 (Milwaukee)

2:30	3	HERE'S COMTE.
2:45	3	P. SKINNER & AL BUETTNER.
3:00	3	NEWS AND MUSIC.
3:30	3	TV'S WHAT'S NEWS.
4:00	3	CONSOLE & KEYBOARD.
4:15	3	THE CHILDREN'S CORNER.
4:30	3	ZOO'S WHO.
4:45	3	HOWDY DOODY SHOW NBC.
5:00	3	DINNER MUSIC.
6:00	3	KUKLA, FRAN AND OLLIE.
6:30	3	THE SPORTS PICTURE.
6:45	3	NEWS CARAVAN, NBC.
7:00	3	MUSICAL FEATURETTES.
7:05	3	PLAY 'EM OR PAY 'EM.
7:30	3	ON BROADWAY. NBC.
8:00	3	TEEVEE THEATER, NBC.
8:30	3	AMERICANA, NBC.
9:00	3	ARTHUR GODFREY, CBS.
10:00	3	LET'S LOOK AT THE NEWS.

(Subject to Change)

Video Ballroom New Fred Waring Show

Mark down Sunday, April 24. That's the date you'll see and hear Fred Waring in his new WGN-TV show, "Video Ballroom," featuring competition among amateur dance teams and a song trial in which professional song pluggers will be heard selling their newest issues.

FRED WARING

And of course, Fred Waring's Pennsylvanians will be part of the show. Waring's presentation of "Beyond the Blue Horizon," a traditional feature which launched their first radio debut in 1933, opened the TV series under the sponsorship of General Electric.

Because Waring is welcoming all styles of popular ballroom dancing, "Video Ballroom" promises to be exciting entertainment. Winning couples will be allowed to display rhumba, Lindy, waltz, fox trot, Charleston, tango, samba, even good old American square dancing.

ON THE COVER

THAT'S SIMON, laughing at his own jokes, as he interviews Chicago and out-of-town guests walking by his Curbstone Cutup HQ, under the State-Lake theatre. Monday night starts the week off right; dial WBKB, channel 4, at 6:45. But remember, we warned you.

Tuesday

WNBQ 5		WENR-TV 7	WGN-TV 9	WBKB 4
11:00	4	MULTISCOPE NEWS.		
12:50	9	CHICAGOLAND NEWSREEL.		
1:05	9	PLAYER OF THE DAY.		
1:10	4	INTERVIEWS.		
1:20	4	BASEBALL—Cubs vs. Pittsburgh.		
1:15	7	INTERVIEWS with Vince Garrity.		
	4	BASEBALL—Cubs vs. Pittsburgh.		
1:30	7	BASEBALL		
3:30	9	EXTRA INNING. Round-up of scores.		
3:45	9	ILLINOIS STATE MEDICAL SOCIETY.		
4:15	9	PIANO PARADE.		
4:30	5	HOWDY DOODY SHOW fr. N.Y.		
	9	Test Pattern.		
5:00	5	BUT NOT FORGOTTEN, H. Mintz.		
	9	SMALL FRY CLUB, DuMont, N.Y.		
	5	NBC NEWSREEL film.		
5:15	4	Test Pattern.		
5:30	9	LUCKY PUP, CBS-TV, N.Y.		
	4	SUN-TIMES COMIC CAPERS.		
5:45	9	Test Pattern.		
5:55	4	PIX OF THE NEWS. Ulmer Turner.		
6:00	7	NEWS AND VIEWS fr. N.Y.		
	4	KUKLA, FRAN AND OLLIE.		
6:15	7	JOE HASEL sport news.		
6:30	7	SERIAL, "The Last of the Mohicans."		
	9	CBS TV NEWS, Doug Edwards.		
	4	JOE WILSON'S "Hot Stove League."		
6:40	5	THE WEATHERMAN, Clint Youle.		
6:45	5	CAMEL NEWS CARAVAN.		
	7	UNCLE MISTLETOE, outstanding deeds merit guest appearances.		
	9	CHICAGOLAND NEWSREEL.		
	4	ERNIE SIMON, the curbstone cut-up.		
7:00	5	TEXACO STAR THEATER. Milton Berle variety show, fr. N.Y.		
	7	FEATURE FILM.		
	9	CROSS QUESTION fictional trial.		
	4	WESTERN FILM. Frontier Theater.		
8:00	5	QUIZ KIDS, Joe Kelly, Quizmaster.		
	9	SCHOOL HOUSE. Kenny Delmar, M.C., variety show. DuMont, N.Y.		
	4	TELENEWS with John Dunham.		
8:10	4	FILM SHORTS.		
8:15	4	MIDGET BOXING, Jim Ameche.		
8:30	5	FEATURE FILM.		
	7	DR. FIX-IT.		
	9	SUSPENSE. CBS-TV N.Y.		
	4	ROVING CAMERAS.		
8:40	4	PIX OF THE NEWS.		
8:55	4	MULTISCOPE NEWS.		
9:00	5	CLIFTON UTLEY and the news.		
	7	TOMORROW'S CHAMPIONS, Boxing.		
	9	BACK STAGE WITH BARRY WOOD, musical show. CBS-TV, N.Y.		
9:15	5	WRESTLING from St. Nicholas arena.		
	9	CLUB TELEVISION. Variety show.		
10:00	9	PIANO PARADE.		
10:15	9	CHICAGOLAND NEWSREEL.		

WTMJ-TV Channel 3 (Milwaukee)

2:30	3	HERE'S COMTE.
2:45	3	SONGS AND PIANO SELECTIONS.
3:00	3	MUSIC AND NEWS.
3:30	3	WHAT'S NEW IN THE KITCHEN.
4:00	3	CONSOLE AND KEYBOARD.
4:15	3	THE CHILDREN'S CORNER.
4:30	3	JUNIOR AMATEURS.
4:45	3	HOWDY DOODY. NBC.
5:00	3	DINNER MUSIC.
6:00	3	KUKLA, FRAN AND OLLIE, NBC.
6:30	3	THE SPORTS PICTURE.
6:45	3	NEWS CARAVAN, NBC.
7:00	3	STAR THEATER, NBC.
8:00	3	SCHOOL HOUSE, DuMont.
8:30	3	THE GRENADIERS.
9:30	3	NEWS.

(Subject to Change)

TOPS IN TELEVISION
from the top of Chicago

Spotlighted PROGRAMS

THIS WEEK

"PAUL WHITEMAN TV TEEN CLUB"
Saturday, 8:00 p.m.

"MORRIS B. SACHS AMATEUR HOUR"
Sunday, 12:30 p.m.

"CELEBRITY TIME"
Sunday, 7:30 p.m.

"IDENTIFY" with Bob Elson
Monday, 8:00 p.m.

"BASEBALL"
Chicago Cubs vs Pittsburgh Pirates
Tues. - Wed. - Thurs., 1:30 p.m.
Play-By-Play by Rogers Hornsby

WENR·TV
AMERICAN BROADCASTING COMPANY

watch channel 7

"Over 50 Club" Membership Rolls Swell; Here's a Fan in Nebraska!

Last year at this time, a TV fan who was able to receive a Chicago station more than 50 miles away was an oddity. Since then, hundreds of *Television Forecast* readers have written to the editor, telling stories that continue to amaze most TV engineers.

Letters from readers are thoroughly enjoyed by staff members of this weekly news magazine. Those who wish to write may do so by addressing *Television Forecast*, 185 North Wabash, Chicago 1. Name and address of the writer should be included; names will be withheld if requested.

From West Point, Nebraska comes this interesting note:

"Reading the current issue I note you wonder who is the longest distance *Television Forecast* reader? Sometimes I wonder, too. Perhaps I may be in line . . . for I have been one of the first readers outside of Chicago to subscribe.

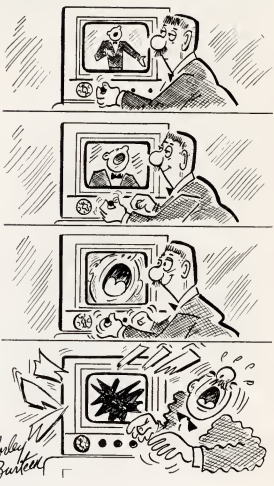
"We think you have the finest little television magazine on the market, and we read with interest every detail. We have a Hallicrafter TV set with an 88 foot V-DEE-X antenna which we rotate, and have had WKY-TV, Oklahoma, testing, and KSTP-TV, St. Paul, Minn. . . . KSTP-TV is 320 airline miles, and WKY-TV is 410."

WARREN R. DAVEE

Mr. Davee also pointed out Chicago's TV stations were doing a good job of video programming, and felt midwesterners have a right to be proud of pioneer stations.

A Highland Park resident this week raises the question: "Will my set become obsolete?"

"Several weeks ago you wrote an article concerning ultra high frequency and said you would advise the TV set owners how it was progressing. This week you wrote about NBC experimenting with it and about Zenith having a set with both bands. But you didn't write a word about what will happen to us poor folks who ran out and bought TV sets and because of our purchases encouraged the stations to grow and have better programming.



"Please stop keeping us tensed up with your articles, without mentioning what has developed on this score."

MRS. TOM PICKER

Well, Mrs. Picker, we want you to read our editorial on page 3 of this issue. It points out that at this writing, no official decision has been reached by the F.C.C., Federal Communications Commission, official Washington, D.C. bureau charged with making a ruling on UHF and VHF re: TV.

We pledged to keep you informed, and we shall. We do, however, predict that both UHF and VHF channels will be employed, so that no set will become obsolete.

Channels 4, 5, 7, and 9, Chicago TV stations you now receive will continue to telecast we further predict, on present frequencies.

Trout, Radio Veteran, Sets Video Sights

BOB TROUT

An NBC Saturday night show which can be seen here April 16 on channel 5, "Who Said That?" with Bob Trout is fast becoming a favorite of video viewers, although its formula is as old as radio—and you know how old radio is.

Trout supplies a quotation, his guests (usually famous personalities) are asked to supply the name of the person responsible for issuing such a remark. It's fun, and you'll find yourself playing it before long, if you haven't already.

Trout is an interesting character who leads a busy life behind a most austere British guard's mustache. At the age of 41 he has twenty years of radio work behind him, plus a new video future.

Born in Washington, D. C., in 1908, Trout started as an announcer with WSJS, the capitol station. Since then he has reported from 47 of the 48 states, has covered every national political convention since 1936, was the only American broadcaster to cover King George's coronation, and all told has reported from more than 20 countries.

Baltimore Sets Up

Baltimore, Maryland, this week reports sales of TV sets has brought the city's total to more than 45,350 receivers. More than 4,600 sets were sold during the last month, officials stated.

Garrity to Handle Dugout Interviews

Vince Garrity, 28 year old former Chicago Cubs bat boy and intimate of Rogers Hornsby, this week begins a series of dugout interviews for WENR-TV, channel 7, preceding and following telecasts of the Cubs home games from Wrigley field.

Garrity's first prevue will be seen 1:15 Tuesday, April 19, after which the Rajah will take over and give a play-by-play description of the game.

Vince's first job was that of stile-boy for the Cub's park, a job which came in an effort to curb his gate-crashing technique. It wasn't long before he became visiting bat boy, and in 1938, at the height of Gabby Hartnett's career, Garrity was able to land the job full time.

In 1941 he entered the Army, and while in service was manager of several service baseball teams including that of Camp Grant, which defeated every team in the Major League with the exception of the Chicago White Sox. It was while in the service, he became closely acquainted with Joe Louis, Ray Robinson, Buddy Clark and Clark Dennis.

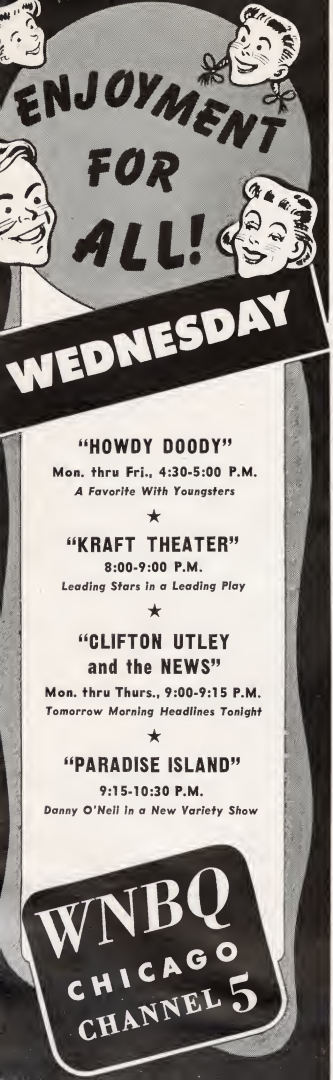
Garrity is now on radio, and assists Bob Elson and Wayne Griffin in interviews during WENR-TV's boxing and wrestling telecasts.

Test TV Therapeutic Value in New York

Therapeutic value of television will be utilized by a New York sanitarium specializing in nervous and mental diseases, it was announced this week by Industrial Television of Clifton, N. J. Tuning is done at a central control unit, allowing a psychiatrist to choose programs. The 15-inch picture tubes are covered by shatter-proof plexiglas and are housed in tamper-proof cabinets installed in recreation rooms.

Coming!

Television Forecast's Specal Anniversary Edition—Next Month!



Wednesday

WENR-TV 7	WGN-TV 9	WBKB 4	WNBQ 5
11:00	4	MULTISCOPE NEWS.	
12:50	9	CHICAGOLAND NEWSREEL.	
1:05	9	PLAYER OF THE DAY.	
1:10	4	INTERVIEWS.	
1:20	9	BASEBALL.—Cubs vs. Pittsburgh.	
1:15	7	INTERVIEWS with Vince Garrity.	
	4	BASEBALL.—Cubs vs. Pittsburgh.	
1:30	7	BASEBALL.	
2:00	5	HORSE RACES from Jamaica, N.Y.	
3:30	9	EXTRA INNINGS.	
4:15	9	PIANO PARADE.	
4:30	5	HOWDY DOODY SHOW from N.Y.	
	9	Test Pattern.	
5:00	9	SMALL FRY CLUB. DuMont, N.Y.	
	5	BUT NOT FORGOTTEN. H. Mintz.	
5:15	4	Test Pattern.	
5:30	9	LUCKY PUP. CBS-TV, N.Y.	
	4	SUN-TIMES COMIC CAPERS.	
5:45	9	Test Pattern.	
5:55	4	PIX OF THE NEWS. Ulmer Turner.	
6:00	7	NEWS AND VIEWS from N.Y.	
	4	KUKLA, FRAN AND OLLIE.	
6:15	7	CHILD'S WORLD from N.Y.	
6:30	7	SERIAL, "The Last of the Mohicans."	
	9	CBS TV NEWS, Doug. Edwards.	
	4	LADY OF THE MOUNTAIN.	
6:40	5	THE WEATHERMAN, Clint Youle.	
6:45	7	UNCLE MISTLETOE children's show.	
	9	CHICAGOLAND NEWSREEL.	
	4	ERNIE SIMON, the curbstone cut-up.	
	5	CAMEL NEWS CARAVAN.	
7:00	7	FEATURE FILM.	
	9	ARTHUR GODFREY AND HIS FRIENDS. CBS-TV, N.Y.	
	4	WESTERN FILM. Frontier Theater.	
	5	IT'S A GREAT IDEA. Great Books discussion groups.	
7:30	5	TELEVISION SCREEN MAGAZINE.	
8:00	9	THE WORLD IS YOURS.	
	4	TELENEWS with John Dunham.	
	5	KRAFT TELEVISION THEATER, "Talk of the Town."	
8:10	4	SHORTS.	
8:15	9	PERSONALITY PROFILES. Dorsey Connors interviews.	
	4	FUN WITH FURNISHINGS, how to make or how to fix it.	
8:30	7	WRESTLING.	
	9	THE AL MORGAN SHOW. Premier.	
	4	TREASURY BOND SHOW, musical.	
9:00	9	TOURNAMENT OF CHAMPIONS.	
	4	MIDWEEK ROUND-UP, news.	
	5	CLIFTON UTLEY and the news.	
9:15	5	PARADISE ISLAND, Musical Show with Danny O'Neil and Ann Sterling.	
	4	MULTISCOPE NEWS.	
10:00	9	PIANO PARADE.	
10:15	9	CHICAGOLAND NEWSREEL.	

WTMJ-TV Channel 3 (Milwaukee)

2:30	3	HERE'S GEORGE COMTE.
2:45	3	P. SKINNER & AL BUETTNER.
3:00	3	NEWS AND MUSIC.
3:30	3	TV'S WHAT'S NEW.
4:00	3	CONSOLE AND KEYBOARD.
4:15	3	THE CHILDREN'S CORNER.
4:30	3	THE MUSEUM EXPLORERS' CLUB.
5:00	3	DINNER MUSIC.
6:00	3	KUKLA, FRAN AND OLLIE. NBC.
6:30	3	THE SPORTS PICTURE.
6:45	3	NEWS CARAVAN. NBC.
7:00	3	FEATURETTE.
7:05	3	THE TUNESMITH.
7:30	3	FILM FEATURETTE.
8:00	3	TELEVISION THEATER. NBC.
9:00	3	SALUTE TO INDUSTRY.
9:30	3	IDENTIFY. ABC.
9:45	3	LET'S LOOK AT THE NEWS. (Subject to Change)

Jimmy Savo Star of New Ford Show

Monday night, April 18, will be the premiere performance of the Ford company's new show, "Through the Crystal Ball," starring Jimmy Savo as regular host and story-teller. A CBS presentation, the show will be seen 8 to 8:30 p.m. on WGN-TV, channel 9.

Mood of the new series will be one of genial good humor, not above spoofing the hallowed figures of American history, such as Paul Revere or Christopher Columbus. "Through the Crystal Ball" will re-tell familiar legends in an unfamiliar fashion.

TV will be utilized to present visual variety; the costumes and settings will be lavish. Music will range from jazz to symphony, and apart from Savo and entirely new cast will be used each week. The players will be mainly dancers, since the stories will be told in movement and pantomime. Among the choreographers who will work on future shows are Michael Kidd, George Balanchine and Valerie Bettis.

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WBKB Station 4
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Television Forecast for April 21, 1949

Thursday

WGN-TV 9		WBKB 4	WNBQ 5	WENR-TV 7
11:00	4	MULTISCOPE NEWS.		
12:50	9	CHICAGOLAND NEWSREEL.		
1:05	9	PLAYER OF THE DAY.		
1:10	4	INTERVIEWS.		
1:15	7	INTERVIEWS with Vince Garrity.		
1:20	9	BASEBALL—Cubs vs. Pittsburgh.		
1:25	4	BASEBALL—Cubs vs. Pittsburgh.		
1:30	7	BASEBALL.		
3:30	9	EXTRA INNING.		
3:45	9	PIANO PARADE.		
4:00	9	Test Pattern.		
	5	CHILDREN'S CREATIVE THEATER.		
4:30	5	HOWDY DOODY SHOW from N.Y.		
5:00	9	SMALL FRY CLUB. DuMont, N.Y.		
	5	BUT NOT FORGOTTEN.		
5:15	4	Test Pattern.		
	5	NBC NEWSREEL on film.		
5:30	9	LUCKY PUP. CBS-TV, N.Y.		
	4	SUN-TIMES COMIC PAPERS.		
5:45	9	Test Pattern.		
5:55	4	PIX OF THE NEWS. Ulmer Turner.		
6:00	4	KUKLA, FRAN AND OLLIE.		
	7	NEWS AND VIEWS fr. N.Y.		
6:15	7	THE NEWSMEN'S NEST fr. N.Y.		
6:30	9	CBS TV NEWS, Doug Edwards.		
	4	FILM VARIETIES.		
	7	SERIAL, "The Last of the Mohicans."		
6:40	5	THE WEATHERMAN, Clint Youle.		
6:45	9	CHICAGOLAND NEWSREEL.		
	4	ERNIE SIMON, the curbstone cut-up.		
	5	CAMEL NEWS CARAVAN.		
	7	UNCLE MISTLETOE.		
7:00	9	SPELL WITH ISBELL.		
		TELEFASHIONS, shopping guide.		
	5	THE ARROW SHOW fr. N.Y.		
	7	To be announced.		
7:25	9	FILM.		
7:30	9	ADVENTURES OF HOMER HERK.		
	5	THE SWIFT SHOW, with Lanny Ross.		
	4	LOVELINESS UNLIMITED.		
	7	ACTORS STUDIO.		
7:45	4	FILM SHORTS		
8:00	9	WINDOW ON THE WORLD.		
	4	TELENEWS, with John Dunham.		
	5	RFD AMERICA, farm quiz show.		
	7	SECOND GUESSER.		
8:10	4	FILM VARIETIES.		
8:15	7	CARTOON CONTRASTS. Two different interpretations of one cartoon.		
8:30	9	WRESTLING from Madison AC.		
	4	ROVING CAMERAS.		
	5	FLOOR SHOW, Dunninger and Paul Winchell.		
	7	FEATURE FILM.		
8:45	4	FILM VARIETIES.		
9:00	4	TELECHARADES with Ed Roberts.		
	5	CLIFTON UTLEY and the news.		
9:15	5	To be announced.		
9:30	4	PIX OF THE NEWS.		
9:45	4	MULTISCOPE NEWS.		
10:45	9	CHICAGOLAND NEWSREEL.		
		WTMJ-TV Channel 3 (Milwaukee)		
2:30	3	HERE'S GEORGE COMTE.		
2:45	3	P. SKINNER & AL BUETTNER.		
3:00	3	NEWS AND MUSIC.		
3:30	3	WHAT'S NEW IN THE KITCHEN?		
4:00	3	CONSOLE AND KEYBOARD.		
4:15	3	HINTS FOR HELEN.		
4:20	3	CHILDREN'S CORNER.		
4:30	3	LITTLE AMATEURS.		
4:45	3	HOWDY DOODY. NBC.		
6:00	3	KUKLA, FRAN AND OLLIE. NBC.		
6:30	3	SPORTS PICTURE.		
6:45	3	NEWS CARAVAN. NBC.		
7:00	3	TV GUEST VARIETIES. NBC.		
7:30	3	LANNY ROSS SHOW. NBC.		
8:00	3	WINDOW ON THE WORLD.		
8:30	3	DUNNINGER SHOW. NBC.		
9:00	3	WRESTLING.		
10:30	3	LET'S LOOK AT THE NEWS.		

(Subject to Change)

Teen Age TV Show Fights Delinquency

By PATRICIA COOPER

"Pops" Whiteman, the father to hundreds of teen-agers throughout the country, is now a TV star for WENR-TV, channel 7, in a program designed to help control juvenile delinquency as well as provide exciting video entertainment everyone will enjoy.

A full hour show, originating in New York and seen in Chicago by video recording, Paul Whiteman's "TV Teen Club" is a show conceived and developed by Whiteman, one of America's greatest musicians and patron saint of hundreds of teen age clubs.

In his own home town, Lambertville, N.J., Whiteman for the past two years has conducted a Saturday night club for the town's under-privileged youngsters, setting a new pattern in American showmanship.

Actually, the kids will run the show, and Paul Whiteman will just happen to be on hand. You'll notice new TV stage techniques that will add to your enjoyment of the show, an experiment in promoting talent from the younger ranks.

Tomorrow's Crosby, Gershwin, Dorsey or Grofe—all proteges of Whiteman—could well come out of this new ABC feature.

Loveliness Unlimited

Pat Stevens will show the TV audience "How to Make a Woman Lovelier" on WBKB, 7:30 p.m. April 21, in a new show announced this week by Channel 4.

Watch "Little Amateurs"

Talented children from four to seven years of age are stars of "Little Amateurs," to be seen Tuesday, April 19, on WTMJ-TV, channel 3. Carl Nelson of Milwaukee is master of ceremonies.

Baseball is Back! WGN-TV Covers Sox

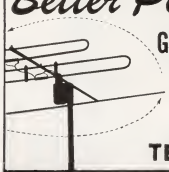
Get the easy chair in shape, stock up the refrigerator with refreshments, forget your worries: baseball is back! On April 22, the Chicago Sox opens at Comiskey Park facing St. Louis, the event to be telecast in its entirety by WGN-TV, channel 9. Old friend Jack Brickhouse will be back to describe the game.

All 77 games scheduled will be telecast, including 22 night games the first of which will take place May 10 against Philadelphia. Night games, WGN-TV point out, will take precedence over other evening telecasts.

WGN-TV will also cover the Cubs, as announced earlier. This week the annual city series are being played. April 15 was the opener at Wrigley field; April 16 (Saturday) you'll be able to catch the second game at Comiskey and the final will be played the following day at Wrigley.

WGN-TV's first telecast of an officially scheduled game will be the Cubs opener against Pittsburgh April 19.

Better Pictures



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Statements the Public Should Read

In a published letter written in the public interest by Senator Edwin C. Johnson, Chairman of the Senate Committee on Interstate and Foreign Commerce, dated February 15, 1949, to the Honorable Wayne Coy, Chairman of the Federal Communications Commission, Senator Johnson said among other things:

Quote: "Also, we are concerned deeply with respect to the marketing of television sets. Television-set manufacturers and spokesmen for some broadcasters have repeatedly declared that present-day sets will not be outmoded in the near future. Nevertheless, it appears obvious to us that when and if licensing is authorized in the ultra-high-frequencies and television develops in those frequencies, television sets being manufactured today will be obsolescent. While it is contended that an attachment can be made which will meet such a contingency, in part, we are not greatly impressed with the efficacy of similar attachments for FM frequency shifts. We note that no purchaser of a television set today is warned or advised that such an attachment may be necessary or, in fact, that in a matter of a few months or years, the set for which he is paying $200 to $1,000 may be junk. We wonder, therefore, if some action cannot be taken by the Federal Communications Commission which would result in set-manufacturers making clear to such buyers that *caveat emptor* should not enter into the purchase of such a highly complex and intricate mechanism as a television set.

"We understand that the Federal Communications Commission has no present legal authority to compel such action. If the Commission is of this opinion also, or that suggestions to television manufacturers to correct this practice may fall on deaf ears, we would appreciate recommendations for legislation to meet this problem. The public requires protection." **Unquote.**

Chairman Wayne Coy, by direction of the Federal Communications Commission, in responding to Senator Johnson's letter on February 25th, said among other things:

Quote: "The 12 channels presently available for television are not nearly enough to take care of the demand." * * * "Of course, if ultra high channels are added there will be some obsolescence. To be sure, converters can readily be made which will alleviate the matter somewhat, but as recognized in your letter converters are not as satisfactory as regular receivers." **End of quote.**

In its May, 1945, published report the Federal Communication Commission stated, ". . . there is insufficient spectrum space available below 300 megacycles to make possible a truly nation-wide and competitive television system . . . development of the upper portion of the spectrum is necessary for the establishment of a truly nation-wide and competitive television system."

In a public notice issued on May 5, 1948, the FCC reiterated its opinion of May, 1945, and pointed out that the 475-890 megacycle band would have to be used for television if this country were to have a nation-wide competitive system of television.

So public notice has been given by FCC.

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Friday

WBKB 4		WNBQ 5	WENR-TV 7	WGN-TV 9
11:00	4	MULTISCOPE NEWS.		
1:05	9	PLAYER OF THE DAY.		
1:20	9	BASEBALL. Sox vs. St. Louis.		
3:30	9	EXTRA INNING.		
3:45	9	WOMEN'S MAGAZINE of the air. Tips for homemakers.		
4:15	9	PIANO PARADE.		
4:30	5	HOWDY DOODY SHOW from N. Y.		
5:00	5	BUT NOT FORGOTTEN. H. Mintz.		
	9	SMALL FRY CLUB. DuMont, N.Y.		
5:15	4	Test Pattern.		
5:30	9	LUCKY PUP. CBS-TV N.Y.		
	4	SUN-TIMES COMIC CAPERS.		
5:45	9	Test Pattern.		
5:55	4	PIX OF THE NEWS. Ulmer Turner.		
6:00	4	KUKLA, FRAN AND OLLIE.		
	7	NEWS AND VIEWS fr. N.Y.		
6:15	7	THE WREN'S NEST fr. N.Y.		
6:30	4	HERE'S HOW with Philip Lewis.		
	7	FILM, "The Last of the Mohicans."		
	9	CBS TV NEWS, Doug Edwards.		
6:40	5	THE WEATHERMAN, Clint Youle.		
6:45	4	ERNIE SIMON, the curbstone cut-up.		
	5	CAMEL NEWS CARAVAN.		
	7	UNCLE MISTLETOE, children's show where good deeds are rewarded.		
	9	CHICAGOLAND NEWSREEL		
7:00	4	KIDDIE PARADE.		
	5	ADMIRAL BROADWAY REVUE.		
	7	VAUDEO VARIETIES.		
	9	ADMIRAL BROADWAY REVUE.		
7:30	4	MOVIE MONEY, Russ Davis.		
8:00	4	TELENEWS with John Dunham.		
	5	STOP ME IF YOU'VE HEARD THIS ONE. Jokes—old and new.		
	7	BREAK THE BANK quiz show.		
	9	THE WORLD IS YOURS.		
8:10	4	FILM SHORTS.		
	9	SPORTSMEN'S CORNER.		
8:30	4	UNDER 21, teen-age show.		
	5	YOUR SHOW TIME, drama.		
	7	AT OUR HOUSE.		
	9	INDIVIDUALLY YOURS		
8:45	7	FILM SHORTS.		
	9	PIANO PARADE.		
9:00	4	MIDWEST VIEWPOINT. U. Turner.		
	5	BOXING BOUTS fr. N.Y.		
	7	PAUL HARVEY and the news.		
	9	BOXING fr. Madison AC.		
9:05	7	HAPPY PAPPY, variety show.		
9:15	4	MULTISCOPE NEWS.		
9:55	5	HOW TO IMPROVE YOUR GOLF.		
10:00	5	CHESTERFIELD SUPPER CLUB.		
10:30	9	CHICAGOLAND NEWSREEL.		

WTMJ-TV Channel 3 (Milwaukee)

2:30	3	GEORGE COMTE.
2:45	3	MUSICAL SELECTIONS.
3:00	3	NEWS AND MUSIC.
3:30	3	TV'S WHAT'S NEW.
4:00	3	CONSOLE AND KEYBOARD.
4:15	3	THE CHILDREN'S CORNER.
4:30	3	TV GOES TO ART CLASS.
4:45	3	HOWDY DOODY. NBC.
5:00	3	DINNER MUSIC.
6:00	3	KUKLA, FRAN AND OLLIE. NBC.
6:30	3	THE SPORTS PICTURE.
6:45	3	NEWS CARAVAN. NBC.
7:00	3	THE BROADWAY REVUE.
8:00	3	BREAK THE BANK. ABC.
8:30	3	YOUR SHOW TIME. NBC.
9:00	3	BOXING. NBC.
10:00	3	SUPPER CLUB. NBC.
10:15	3	LET'S LOOK AT THE NEWS.

(Subject to Change)

T. V. Service Directory

FOR FAST EXPERT SERVICE

CHICAGO

SOUTH

American Radio Laboratory
6321 S. University — FAirfax 4-9000

SOUTHEAST

Chelten Television Co.
2903 East 79th St. — ESsex 5-3450

SOUTHWEST

Kent Engineering Co.
6250 S. Spaulding — WAlbrook 5-7212

NEAR NORTH

Fritzel Radio and Television Laboratories
454 West North Ave. — MIchigan 2-7100

NORTH

Chicago Engineers for Television
2638 West Devon Ave., HOllycourt 5-7524

Chambers Radio and Television
3546 N. Ashland Ave. — BUckingham 1-7373

NORTHWEST

Vahey Television Service
5837 N. Milwaukee Ave. — ROdney 3-3400

CENTRAL

Television Engineers, Inc.
1539 W. Harrison St. — TAylor 9-4200

WEST

Expert Radio & Television Service
3255 West Adams — SAcramento 2-7818

SUBURBS

WHITING, IND.

Radio Center
1542 119th St. — Whiting 307

GARY, IND. and Vicinity

Streight Television Repair
118 W. 5th — Gary 6864

ARLINGTON HEIGHTS and vicinity

Electronics Service
22 E. Northwest Hwy. — Arlington Heights 700

EVANSTON, ILL.

Beckers
801 Dempster St. — UNiversity 4-1640

Teletone House
918 Chicago Ave. — DAvis 8-8014

GLENVIEW and vicinity

Glenview House of Television
1806 Glenview Road — Glenview 1089

SOUTHERN COOK COUNTY

Commercial Electronics
187th and Halsted Sts. — Homewood 11

WILMETTE and Northshore

Air Vision, Inc.
1185 Wilmette Ave. — Wilmette 6050

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"SUSPENSE"

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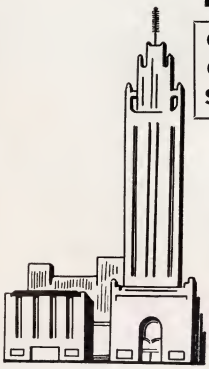
Tuesday, 8:30 p.m.

"BASEBALL"—1:20 p.m.

Cubs vs. Sox—April 16 & 17
Cubs vs. Pittsburgh—April 19, 20, 21
Sox vs. St. Louis—April 22



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